



CLAUDIA TESTA

ART DIRECTOR

PROFILE

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EXPERIENCE

Weber Shandwick | Junior Art Director

Chicago — January 2021 - Present
Clients: Cheez-it, MorningStar Farms, General Kellogg's and Mars-Wrigley

Weber Shandwick | Freelance Junior Art Director

Chicago — February 2020 - Present
Clients: MorningStar Farms; Incogmeato and General Kellogg's

Weber Shandwick | Art Direction Intern

Chicago — October 2019 - February 2020
Clients: 3m Filtrete, Big Ten, California Olives, Cheez-It, Eggo Waffles, Frosted Mini Wheats, General Electric, Kontoor, M&M's, Milk Pep, MorningStar Farms, Novartis, Pringles

PlanB Advertising Agency | Freelance Junior Art Director

Chicago — January 2019 - March 2019
Clients: Mather Lifeways, Prepared Health, Alva Amco, Loyola Medicine, Atturo, Keiser, and McLaren

EDUCATION

Art Direction

Chicago Portfolio School
• 2018-2019

BA in Creative Advertising

Loyola University Chicago
• Minors in Marketing and Visual Communications
• Cumulative GPA of 3.71
• Dean's List — 2014 - 2018

SKILLS

Photoshop
InDesign
Illustrator
After Effects
Sketch
Social Media Platforms
Microsoft Office
Public Speaking

REFERENCES

Available upon request